Contents of Volume 27

Vol. 27 Nos. 1–2 September 2000

BUSINESS CHALLENGING BUSINESS ETHICS: NEW INSTRUMENTS FOR COPING WITH DIVERSITY IN INTERNATIONAL BUSINESS

The 12th Annual EBEN Conference

Guest Editors: Jacek Sójka and Johan Wempe

JACEK SÓJKA and JOHAN WEMPE / Business Challenging Business Ethics: New Instruments for Coping with Diversity in International Business 1

HENK J. L. VAN LUIJK / In Search of Instruments. Business and Ethics Halfway 3–8

JOHN ROSTHORN / Business Ethics Auditing – More Than a Stakeholder's Toy 9–19

BRYAN W. HUSTED and DAVID B. ALLEN / Is It Ethical to Use Ethics as Strategy? 21–31

ANDRÉ NIJHOF, OLAF FISSCHER and JAN KEES LOOISE / Coercion, Guidance and Mercifulness: The Different Influences of Ethics Programs on Decision-Making 33–42

LAURA J. SPENCE and JOSÉ FÉLIX LOZANO / Communicating about Ethics with Small Firms: Experiences from the U.K. and Spain 43–53

REGGY HOOGHIEMSTRA / Corporate Communication and Impression Management – New Perspectives Why Companies Engage in Corporate Social Reporting 55–68

ROBERT VAN ES and TIEMO L. MEIJLINK / The Dialogical Turn of Public Relation Ethics 69–77

EBERHARD SCHNEBEL / Values in Decision-Making Processes: Systematic Structures of J. Habermas and N. Luhmann for the Appreciation of Responsibility in Leadership 79–88

GAEL McDONALD / Cross-Cultural Methodological Issues in Ethical Research 89–104

CHRIS J. MOON and PETER WOOLLIAMS / Managing Cross Cultural Business Ethics 105–115

MARI MEEL and MAKSIM SAAT / International Enterprises and Trade Unions 117–123

WARREN FRENCH and ALEXANDER WEIS / An Ethics of Care or an Ethics of Justice 125–136

PETER KOSLOWSKI / The Limits of Shareholder Value 137–148

RODGER SPILLER / Ethical Business and Investment: A Model for Business and Society 149–160

JOHN KALER / Reasons To Be Ethical: Self-Interest and Ethical Business 161–173

J. FÉLIX LOZANO / The Spanish Code for Good Corporate Governance (Olivencia Report): An Ethical Analysis 175–180

ALEJO JOSÉ G. SISON / The Cultural Dimension of Codes of Corporate Governance: A Focus on the Olivencia Report 181–192

YVES FASSIN / Innovation and Ethics Ethical Considerations in the Innovation Business 193–203

WESLEY CRAGG / Human Rights and Business Ethics: Fashioning a New Social Contract 205–214

Vol. 27 No. 3 October I 2000

SUBODH P. KULKARNI / Environmental Ethics and Information Asymmetry among Organizational Stakeholders 215–228

RALPH W. GIACOBBE and MADHAV N. SEGAL / A Comparative Analysis of Ethical Perceptions in Marketing Research: U.S.A. vs. Canada 229–245

PER SUNDMAN / The Good Manager – A Moral Manager? 247–254

AUDREY CHIA and LIM SWEE MEE / The Effects of Issue Characteristics on the Recognition of Moral Issues 255–269

ANUSORN SINGHAPAKDI, SOMBOOM SALYACHIVIN, BUSAYA VIRAKUL and VINICH VEERAYANGKUR / Some Important Factors Underlying Ethical Decision Making of Managers in Thailand 271–284

NICHOLAS McCLAREN / Ethics in Personal Selling and Sales Management: A Review of the Literature Focusing on Empirical Findings and Conceptual Foundations 285–303

Vol. 27 No. 4 October II 2000

ANUSORN SINGHAPAKDI, JANET K. MARTA, KUMAR C. RALLAPALLI and C. P. RAO / Toward an Understanding of Religiousness and Marketing Ethics: An Empirical Study 305–319

JUDITH G. OAKLEY / Gender-based Barriers to Senior Management Positions: Understanding the Scarcity of Female CEOs 321–334

JACQUELINE L. RECK / Ethics and Budget Allocation Decisions of Municipal Budget Officers 335–350

TIM BARNETT and CHERYL VAICYS / The Moderating Effect of Individuals' Perceptions of Ethical Work Climate on Ethical Judgments and Behavioral Intentions 351–362

CAROL M. SÁNCHEZ / Motives for Corporate Philanthropy in El Salvador: Altruism and Political Legitimacy 363–375

ELLWOOD F. OAKLEY, III and PATRICIA LYNCH / Promise-keeping: A Low Priority in a Hierarchy of Workplace Values 377–392

Contents of Volume 27 393–394